



Sponsorship opportunities

2-4 Nov 2016 | Las Vegas, USA

3 day, 2 tracks, 1 great conference

Over 30 sessions by more than 25 speakers from 7 countries
20 roundtable discussions
CMS Connected Show Live



Ann Handley
MarketingProfs



Scott Stratten
UnMarketing



Barbara Fusinska
Microsoft



Scott Liewehr
Digital Clarity Group

404 audience

- We are aiming for an audience of **300** professionals.
- **Audience breakdown**
- 40% Brands, organizations, institutions
- 60% Digital agencies
- 50% Marketing professionals
- 50% Web development professionals
- 40% C-level and executives
- 60% Hands-on marketers and developers

Who will attend

App Developer
Brand Manager
CEO
CMO
Content Strategist
CTO
CXO
Digital Experience Manager
Director of Global Business Development
Director of Marketing & Media
Front-End Developer and Designer
Chief Development Officer
IT Project Manager
Lead Developer
Manager - Business Technologies
Marketing Manager
President
Senior Architect
Solutions Architect
Technical Director
Vice President Marketing Strategy
VP of Strategic Alliances

Global tribe

A Conference for Marketing Superheroes and Kick-ass Developers



Diamond Sponsor

- Acknowledgement as a Diamond sponsor during the Opening keynote
- Company logo in a prominent location on sponsor banners around the event
- Company logo in all pre-event newsletters and communication with attendees and prospective contacts
- Company logo on the homepage on the official event website
- Company logo, description, and link to company's website in the Sponsor section on the official event website
- Company logo and description in a prominent location on the sponsor "Thank You" page in the conference booklet
- Full-page advertisement in the conference booklet
- Opportunity to include branded marketing collateral in all attendee bags handed out at registration
- Reserved table during lunches to host customers and new contacts
- 3x3m² exhibition space in the lobby area
- 3 complimentary Combo Tickets to attend the conference
- Attendee pass discount for 100USD for customers and VIPs
- Option to host two roundtable discussions (topic to be agreed with organizers)
- Post-show attendee contact list

Investment: 17 000 USD

Platinum Sponsor

- Company logo in a prominent location on sponsor banners around the event
- Company logo in all pre-event newsletters and communication with attendees and prospective contacts
- Company logo on the homepage on the official event website
- Company logo and description in the Sponsor section on the official event website
- Company logo in a prominent location on the sponsor "Thank You" page in the conference booklet
- Full-page advertisement in the conference booklet
- Opportunity to include branded marketing collateral in all attendee bags handed out at registration
- Reserved table during lunches to host customers and new contacts
- 3x3m² exhibition space in the lobby area
- 2 complimentary Combo Tickets to attend the conference
- Attendee pass discount for 100USD for customers and VIPs
- Option to host two roundtable discussions (topic to be agreed with organizers)

Investment: 13 000 USD

Social Event Sponsor

- Acknowledgement as a sponsor during the Social event
- Company logo on sponsor banners around the event
- Company logo in the Sponsor section on the official event website
- Company logo on the sponsor "Thank You" page in the conference booklet
- Half-page advertisement in the conference booklet
- Opportunity to include branded marketing collateral in all attendee bags handed out at registration
- Reserved table in a prominent location during Social event to host customers and new contacts
- 1 complimentary Combo Ticket to attend the conference
- Company logo on the signage for the Social event
- Opportunity to display 2 free-standing banners in the Social event venue
- Company logo and acknowledgement in an invitation to Social event, sent to all 404 attendees

Investment: 10 000 USD

Welcome Party Sponsor

- Company logo on sponsor banners around the event
- Company logo in the Sponsor section on the official event website
- Company logo on the sponsor “Thank You” page in the conference booklet
- Half-page advertisement in the conference booklet
- Opportunity to include branded marketing collateral in all attendee bags handed out at registration
- Company logo on the signage for the Welcome Party area
- Dedicated seating during the Welcome party to host customers and new contacts
- 1 complimentary Combo Ticket to attend the conference
- Opportunity to display 2 free-standing banners in the Welcome Party area
- Company logo and acknowledgement in an invitation to the Welcome reception, sent to all 404 attendees

Investment: 10 000 USD

Lounge Sponsor

- Company logo on sponsor banners around the event
- Company logo in the Sponsor section on the official event website
- Company logo on the sponsor “Thank You” page in the conference booklet
- Half-page advertisement in the conference booklet
- Opportunity to include branded marketing collateral in all attendee bags handed out at registration
- Company logo on the signage for the Lounge area
- 3x3m² exhibition space in the lounge area
- Opportunity to display 2 free-standing banners in the Lounge area
- Opportunity to show branded video on screens in the Lounge area

Investment: 10 000 USD

Lanyards

- Company logo on sponsor banners around the event
- Company logo in the Sponsor section on the official event website
- Company logo on the sponsor "Thank You" page in the conference booklet
- Opportunity to include branded marketing collateral in all attendee bags handed out at registration
- Half-page advertisement in the conference booklet
- Company logo on lanyards given out to all attendees

Investment: 10 000 USD

T-shirts

- Company logo on sponsor banners around the event
- Company logo in the Sponsor section on the official event website
- Company logo on the sponsor "Thank You" page in the conference booklet
- Opportunity to include branded marketing collateral in all attendee bags handed out at registration
- Company logo in a prominent location on conference t-shirts given out to all attendees

Investment: 9 000 USD

Coffee Breaks Sponsor

- Company logo on sponsor banners around the event
- Company logo in the Sponsor section on the official event website
- Company logo on the sponsor “Thank You” page in the conference booklet
- Half-page advertisement in the conference booklet
- Opportunity to include branded marketing collateral in all attendee bags handed out at registration
- Company logo on the signage for the Coffee break area
- Opportunity to display 2 free-standing banners in the Coffee break area
- Company logo in an invitation to the Coffee breaks, sent to all 404 attendees
- Branded coffee cups
- Branded napkins

Investment: 9 000 USD

Lunch Sponsor

- Company logo on sponsor banners around the event
- Company logo in the Sponsor section on the official event website
- Company logo on the sponsor "Thank You" page in the conference booklet
- Half-page advertisement in the conference booklet
- Opportunity to include branded marketing collateral in all attendee bags handed out at registration
- Company logo on the signage for the Lunch area
- Opportunity to display 2 free-standing banners in the Lunch area
- Company logo in an invitation to the Lunch, sent to all 404 attendees
- Branded cups
- Branded napkins

Investment: 9 000 USD

Breakfast Sponsor

- Company logo on sponsor banners around the event
- Company logo in the Sponsor section on the official event website
- Company logo on the sponsor “Thank You” page in the conference booklet
- Half-page advertisement in the conference booklet
- Opportunity to include branded marketing collateral in all attendee bags handed out at registration
- Company logo on the signage for the Breakfast area
- Opportunity to display 2 free-standing banners in the Breakfast area
- Company logo in an invitation to the breakfast, sent to all 404 attendees
- Branded cups
- Branded napkins

Investment: 9 000 USD

Oxygen Bar

- Company logo on sponsor banners around the event
- Company logo in the Sponsor section on the official event website
- Company logo on the sponsor "Thank You" page in the conference booklet
- Opportunity to include branded marketing collateral in all attendee bags handed out at registration
- Opportunity to display 2 free-standing banners in the Oxygen bar area

Investment: 7 500 USD

Juice Bar

- Company logo on sponsor banners around the event
- Company logo in the Sponsor section on the official event website
- Company logo on the sponsor "Thank You" page in the conference booklet
- Opportunity to include branded marketing collateral in all attendee bags handed out at registration
- Opportunity to display 2 free-standing banners in the Juice bar area
- Branded cups

Investment: 7 500 USD

Oxygen Bar

- Company logo on sponsor banners around the event
- Company logo in the Sponsor section on the official event website
- Company logo on the sponsor "Thank You" page in the conference booklet
- Opportunity to include branded marketing collateral in all attendee bags handed out at registration
- Opportunity to display 2 free-standing banners in the Oxygen bar area

Investment: 7 500 USD

Juice Bar

- Company logo on sponsor banners around the event
- Company logo in the Sponsor section on the official event website
- Company logo on the sponsor "Thank You" page in the conference booklet
- Opportunity to include branded marketing collateral in all attendee bags handed out at registration
- Opportunity to display 2 free-standing banners in the Juice bar area
- Branded cups

Investment: 7 500 USD

Hotel Keycards

- Company logo on sponsor banners around the event
- Company logo in the Sponsor section on the official event website
- Company logo on the sponsor "Thank You" page in the conference booklet
- All hotel keycards will be branded with sponsor's logo and a QR code that will direct attendees to the sponsor's website of choice

Investment: 7 500 USD

Bottled Waters

- Company logo on sponsor banners around the event
- Company logo in the Sponsor section on the official event website
- Company logo on the sponsor "Thank You" page in the conference booklet
- Opportunity to include branded marketing collateral in all attendee bags handed out at registration
- Branded labels on bottled water given out to the attendees on one conference day

Investment: 7 500 USD

Photo Booth

- Company logo on sponsor banners around the event
- Company logo in the Sponsor section on the official event website
- Company logo on the sponsor "Thank You" page in the conference booklet
- Opportunity to include branded marketing collateral in all attendee bags handed out at registration
- Opportunity to provide company branded props for the photo booth (mascot, flags, etc.)
- Company logo on a photo booth screen at the Social event
- Company logo on printed pictures given out to attendees

Investment: 5 000 USD

Session Videos

- Company logo on sponsor banners around the event
- Company logo in the Sponsor section on the official event website
- Company logo on the sponsor "Thank You" page in the conference booklet
- Company logo and acknowledgement in the post-event email with all session recording links
- Company logo in a prominent position on a sponsor "Thank You" slide at the end of each session video
- Opportunity to include a short (5 minutes) company introduction video presentation on the page with all session videos

Investment: 5 000 USD

Conference Bags

- Company logo on sponsor banners around the event
- Company logo in the Sponsor section on the official event website
- Company logo on the sponsor "Thank You" page in the conference booklet
- Opportunity to include branded marketing collateral in all attendee bags handed out at registration
- Company logo in a prominent location on conference bags given out to all attendees

Investment: 5 000 USD

Notepads

- Company logo on sponsor banners around the event
- Company logo in the Sponsor section on the official event website
- Company logo on the sponsor "Thank You" page in the conference booklet
- Company logo in a prominent location on notepads given out to all attendees

Investment: 5 000 USD

Water Dispenser

- Company logo on sponsor banners around the event
- Company logo in the Sponsor section on the official event website
- Company logo on the sponsor "Thank You" page in the conference booklet
- Logo on water dispensers around the conference area

Investment: 3 000 USD

Charging Station

- Company logo on sponsor banners around the event
- Company logo in the Sponsor section on the official event website
- Company logo on the sponsor "Thank You" page in the conference booklet
- Logo on charging stations around the conference area

Investment: 3 000 USD

Bag Inserts

- Company logo on sponsor banners around the event
- Company logo on the sponsor "Thank You" page in the conference booklet
- Opportunity to include branded marketing collateral in all attendee bags handed out at registration

Investment: 3 000 USD

Become a Sponsor

Have you chosen the package for you?

Or do you have your own sponsorship idea?

Either way get in touch to lock down your sponsorship opportunity and get ready for 404!

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